



**SIMPATICO**  
**E- SOLUTION PRIVATE LIMITED**

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**COMPANY PROFILE**

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## **Introduction**

**The** journey of the organization starts in the form of “Chartered Accountants firm M/s Ram Kumar Gupta & Company (hereinafter may be referred as “RKG”) promoted by Sh. Ram Kumar Gupta in the year 2007. Now, after completion of its successful 12 years it is converted into R K R G & Associates for the financial services and also incorporated the private limited company namely, ”Simpatico E-solution Private Limited”, on 22<sup>nd</sup> March, 2019, with the aim to provide financial consultancy and to provide end to end solution of E-commerce seller’s. In Simpatico various professional is working to handling the seller’s account (Amazon & Flipkart and other ecommerce platform ), its compliance and offering to customers secure access, secure information, and threat management.

It focuses on providing a comprehensive range of accounting, financial and legal consulting, tax management, auditing and business process out-sourcing services. It understands the environment in which the company operates and risk faced by a small, mid and large organization.

We offer clients a constructive approach to fulfilling their targets and strategic business objectives. We work closely with each client to understand the practical aspects of the client's business.

We offer expert services to public and private businesses and to individuals as well. Through our reliability and capability, we have been able to establish the trust and satisfaction of our esteemed clients.

## **OUR COMMITMENT AND EXPERTISE**

We are always committed to delivering effecting and efficient services of the highest quality to our clients. We focus on each client’s business objectives to provide creative yet practical and case-specific solutions. We believe in teamwork and adding value by working in close coordination with our clients by addressing their needs.

## **OUR OBJECTIVE**

Our objective is to make available any kind of Auditing and Financial and e-commerce services which are affordable and hassle free. We are accessible easily and most economically.

## FINANCIAL SERVICES



### We are happy to share our following services:-

- + GST Registration and filing (Compliance)
- + Income Tax return & Tax Advise
- + Accounting & Bookkeeping Services
- + Company registration & Compliance
- + Foreign company registration and RBI Compliance
- + FSSAI Registration
- + IEC code certificate
- + International Taxation

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- + Trademark registration for E-commerce Business
- + Shop Establishment Registration
- + ISO Certificate
- + Digital signature ( Class -2 and Class 3)
- + PF & ESI Registration
- + Financial Services, Housing Loan, Loan against Property, Personal & business loan, SME funding, project funding, CC SOD and bank guarantee facilities, Gold Loan from Govt. bank and NBFC.

# **AMAZON SELLER PARTNER**



## **Services provide by us:-**

- ✚ Free seller registration on Amazon.
- ✚ Catalog Management (including content & indexing)
- ✚ Promotion participant & listing ads.
- ✚ Catalog updating & maintenance.
- ✚ Photo-shoot & image processing.
- ✚ E-commerce back office support.
- ✚ Account manager support.
- ✚ Inventories management.
- ✚ Brand approval.

## **Significance:-**

**As financial services continue to recover from the crisis and strengthen risk management, the focus remains on regulations and cost reduction.**

Low business confidence, pressure on margins, and issues affecting profitability are making financial services vulnerable to an incoherent environment. One has to understand the dynamic operative environment to manage the challenges and to capitalize on the vast opportunities.

## **How can we help?**

Whether it's market entry, financial regulations, or business planning and strategy, tap into the knowledge, relationships and experience of industry experts and other professionals in multi-disciplinary teams located worldwide to get an end-to-end solution in managing complexity and challenges posed by the dynamic environment in the financial services sector. We are present India with a combined strength of people. In India we have been active for the past 10 year.

## E-solution

**Sell your products online to millions of customers and businesses on Amazon.in**



### Sell across India

- Sell online to millions of customers and businesses.
- Secure and Timely Payments
- Get Access to world class fulfillment and logistic services



### Sell Globally

- Start selling in the US and get subscription fee waiver for 3 months (T&C Apply)
- Increase sales by selling in the EU and Japan
- Earn in Dollars, Pounds and Euros. Get paid in INR



### Sell Locally in your City

- Get started in 2 minutes
- Fast and easy listing form
- Doorstep pick-up, packing and delivery (Available only in Bangalore, Mumbai, Chennai & Hyderabad)

## What is Electronic Commerce?

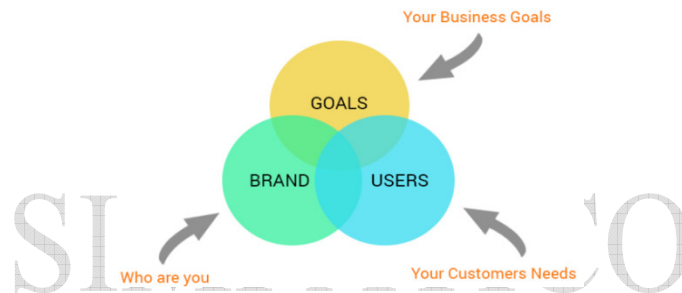
Electronic commerce (e-Commerce) is a type of business model, or segment of a larger business model, that enables a firm or individual to conduct business over an electronic network, typically the internet. Electronic commerce operates in all four of the major market segments: business to business, business to consumer, consumer to consumer and consumer to business. It can be thought of as a more advanced form

of mail-order purchasing through a catalog. Almost any product or service can be offered via e-Commerce, from books and music to financial services and plane tickets.



## **Delivering High-Impact e-Commerce Solutions**

We offer end-to-end e-Commerce services to businesses of any size to drive revenue through online sales. Our expertise in various technologies and our experience in working with diverse industries help us deliver remarkable e-Commerce solutions. Simpatico is one of the few software firms in the world to have a separate team and development lab dedicated to e-Commerce applications.



We have been working in the e commerce market for years, and we are familiar with the journey from manufacturer to customer. From finding motivated searchers to building search engines preferred websites, we have what it takes to profit from online searching.

## **WE KNOW OUR CLIENTS**

Before starting, we learn your brand, target audience, industry, challenges, and goals. We gain the understanding of your ideal customer and their needs. Then we begin.

Stop worrying about resources & focus on development  
No *really*, we've got this covered!

Contact Us Today For A FREE Consultation